



International AYUSH
Conference & Exhibition 2017, Dubai



Organisers



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FOUNDATION

AN INITIATIVE OF VIJNANA BHARATI

Seminar: Legal & Efficient placement of AYUSH category products in the UAE & GCC market

Date	10th November 2017
Time	03:30PM to 05:00PM
Venue	Hall 3 - Sheikh Maktoum Hall, Dubai World Trade Centre (DWTC)
Registration Fee	Free for Delegates
For Registration - Contact	delegate@ayushdubai.org conference@ayushdubai.org
Coordinator	Dr. K. Abdul Latheef (+971 50 696 5113)

Presented by:

- Sassan Behjat, Ex-Director - TCAM Department - Ministry of Health - UAE
- Salwa Salah Ebaid, Regulatory Affairs Specialist, UltraPharma, UAE

With a population of approx 10 million and a per capita income of above USD 70,000; the UAE also has a favorable demographic structure needed for its fast scaled growth of AYUSH & TCAM product segment. UAE offers a unique business environment that sets it apart from other countries. Product registration is compulsory before launching any of AYUSH & TCAM products in UAE market. Every AYUSH medicine to be dispensed through a pharmacy has to be registered by the Ministry of Health and every Cosmetic & Personal Care Products has to be registered through the Municipality. The basic purpose of registration is consumer safety and quality assurance. In order to register a product in UAE & GCC, a number of steps need to be followed.

Learn from this seminar, the most important aspects and practical details of legal and business placement of AYUSH & TCAM products in UAE.



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