



International AYUSH  
Conference & Exhibition 2017, Dubai



Organisers



WORLD  
AYURVEDA  
FOUNDATION

AN INITIATIVE OF VIJNANA BHARATI

## International AYUSH Delegate Assembly Global AYUSH Mission – A Strategic Roadmap

Date: 11th November 2017  
Time: 09:00 AM to 11:30 AM  
Venue: Hall 1 - Sheikh Maktoum Hall, Dubai World Trade Centre (DWTC)  
Registration Fee: Free for Delegates  
For Registration - Contact: [delegate@ayushdubai.org](mailto:delegate@ayushdubai.org)  
[conference@ayushdubai.org](mailto:conference@ayushdubai.org)

Coordinators: Dr. Pooja Sabharwal (+91 96501 90893)  
Dr. Sreevalsan Menon (+91 93491 17833)

Globalization offers enormous opportunities to AYUSH healthcare. In the last two decades, there has been a great deal of excitement about Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homeopathy world-wide; a continuing demand for; and popular usage of, traditional medicine globally and AYUSH is assuming an important role in the field of Traditional Complimentary and Alternative Medicine (TCAM) across the globe. A proper organizational approach shall cultivate necessary strategy; physical, technical and soft-skill infrastructure for tapping the global AYUSH opportunities. Evaluation of global health challenges including chronic diseases management, and the scope of AYUSH in the evolving scenario has to be brainstormed. Though AYUSH is recognized in a wider geographical area, each country's culture, tradition, ethnicity, health status and receptiveness imposes several challenges and opportunities on AYUSH. Recognition of the characteristics, challenges & opportunities and formulation of adaptive strategies is crucial for the accomplishment of Global AYUSH mission – Accreditation of AYUSH as mainstream medicine in 100 countries.

Dr D.C. Katoch  
Adviser, Ministry of AYUSH

Welcome speech and Intro

Dr. Saifulla Khalid,  
Coordinator in charge TCAM, MOHAP, UAE

Scope of AYUSH in UAE

Dr. Chandana Weerasekara,  
President, Sri Lanka Homeopathic Medical Council

Scope of AYUSH in Sri Lanka

Dr. Goh Cheng Soon  
Director, TCM Division, Ministry of Health Malaysia

Scope of AYUSH in Malaysia

Ms. Namat  
Advisor Allied Medical Profession, NHRA, Bahrain

Scope of AYUSH in Bahrain

Dr. Boris Ragozin  
HOD of Ayurveda, Institute of Oriental Medicine, Moscow, Russia

Scope of AYUSH in Russia

Prof. Dr. Asmita Wele  
Chairperson, Ayurveda Chair, University of Debrecen, Hungary

Scope of AYUSH in Hungary

Contact Us:

Dr Shyam V L +971 50 638 1722 | [conference@ayushdubai.org](mailto:conference@ayushdubai.org)

Shri. Regi Punnoli +971 52 979 8684 | [expo@ayushdubai.org](mailto:expo@ayushdubai.org)

Shri. Mohandas K V +971 56 681 4702 | [marketing@ayushdubai.org](mailto:marketing@ayushdubai.org)

Shri. Abga R Babu +971 55 773 4380 | [info@ayushdubai.org](mailto:info@ayushdubai.org)

[www.ayushdubai.org](http://www.ayushdubai.org)

Dr. Jeevan. E. P, B. A.M.S  
Ayurveda Consultant & Teacher, Germany

Scope of AYUSH in Germany

Dr. Shyam V L  
Medical Director, Dr. Shyam's Ayurveda Centre

Challenges of AYUSH in UAE

Panel Discussion

Address by Honorable Minister of AYUSH, India – Sri. Shripad Yesso Naik

Address by Honorable Secretary of AYUSH, India – Dr. Rajesh Kotecha

*Contact Us:*

*Dr Shyam V L* +971 50 638 1722 | [conference@ayushdubai.org](mailto:conference@ayushdubai.org)

*Shri. Regi Punnoli* +971 52 979 8684 | [expo@ayushdubai.org](mailto:expo@ayushdubai.org)

*Shri. Mohandas K V* +971 56 681 4702 | [marketing@ayushdubai.org](mailto:marketing@ayushdubai.org)

*Shri. Abga R Babu* +971 55 773 4380 | [info@ayushdubai.org](mailto:info@ayushdubai.org)

**[www.ayushdubai.org](http://www.ayushdubai.org)**